

Gyanubhav: Connecting Management Brains 21 Days Development Program

Prestige Institute of Management and Research organized Gyanubhav – 21 Days Development Program from 10th July 2020 – 30th July 2020. This event was organized completely on e-Platform where experts from various domains shared their ‘Gyan’ i.e. knowledge and their ‘Anubhav’ i.e. Experience with all the participants from 7 countries and 16 Indian States on topics related to management. This event was coordinated by Prof. (Dr.) Ajit Upadhyaya, Professor and Head – Department of Marketing and Prof. Prayatna Jain, Assistant Professor – Marketing with an immense support of Marketing Club: M-Hi, APR Club: The Publicist and the faculties of Dept. of Marketing. Total 506 people have registered for the event from different part of country and abroad making it truly international.

Schedule of Gyanubhav 2020

Date	Name and Designation of the Speaker	Topic	Scheduled Time
10th July	Nikhil Malhotra, Global Innovation Head - Tech Mahindr	AI TODAY & BEYOND COVID	1:00 PM – 2:00 PM
11th July	Prof Dhruv Nath, Professor – MDI Gurgaon , Director- Lead Angels Network	CREATING AND FUNDING YOUR STARTUP	3:00 PM – 4:00 PM
12th July	Amber Arondekar, Founder -A&P Business Consulting LLP	SELF-EMPLOYMENT IS AN EMPLOYMENT TOO	3:00 PM – 4:00 PM
13th July	Sanjeev Shukla, CMO Retail Finance Entity and Former GM (Marketing) – Hero Moto Corp.	OPENING THE WINDOWS TO THE OPPORTUNITIES IN THE TIMES OF LOCKDOWN	3:00 PM – 4:00 PM
14th July	Capt. Shekhar Gupta, CEO - Aircrews Aviation Private limited	COVIDIFICATION OF AVIATION	3:00 PM – 4:00 PM
15th July	Dr Sharad Saxena, Principal Analytical Training Consultant - SAS Research and Development India Pvt. Ltd., Pune	AI, MACHINE LEARNING, DEEP LEARNING & BEYOND	3:00 PM – 4:00 PM
16th July	Anurag Joshi, Practising CA President - Rotary Club of Indore City	PERSONAL FINANCE IN UNLOCK 1	3:00 PM – 4:00 PM
17th July	Dr Pradeep Kashyap, Founder & CEO - MART	RURAL MARKETING: JOURNEY OF THE GURU	3:00 PM – 4:00 PM
18th July	Abhay Daudkhane, Deputy Vice President – Kotak Mahindra Life Insurance	LIFE INSURANCE – SHIFTING PARADIGM	3:00 PM – 4:00 PM
19th July	Shishir Mishra, Director Sales and Marketing -Vikram Tea Processor Pvt. Ltd.	NOW AND BEYOND: WAY FORWARD FOR FMCG	3:00 PM – 4:00 PM
20th July	Mukesh Tiwari, COO - Diversitech Group of Companies	INDUSTRY' EXPECTATION FROM ACADEMICS	3:00 PM – 4:00 PM
20th July	Dr. A. Abraham, MD , NLP Trainer U.K.	MIND DYNAMICS AND PERSONAL EXCELLENCE	4:30 PM – 06:00 PM

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21st July	Dr Bharat Kulkarni, Founder Director -Stalwart Management Consultancy Services	REBUILDING ECONOMIES POST PANDEMIC – THE NEW WORLD ORDER	3:00 PM – 4:00 PM
22nd July	Gourav Rawal, Cyber Security Expert – PRTS, PTS & Indore Police	SOCIAL MEDIA SECURITY	3:00 PM – 4:00 PM
23rd July	Amarkant Jain, Coach, Sarvashreshtha Solutions LLP	WHO WILL WIN THE DIGITAL RACE?	3:00 PM – 4:00 PM
24th July	Rahul Bajpai, Regional Digital Manager – MENA & South Asia	IS ANYONE LISTENING – HOW COMMUNICATION SHAPES US	5:00 PM – 6:00 PM
25th July	Uday Kiran, GM – Sales and Marketing Academy – Samsung Electronics , Life Coach, Business Story teller	HOW TO MAKE STORYTELLING WORK FOR YOU?	3:00 PM – 4:00 PM
25th July	Prof. Ajit Phadnis, Faculty – IIM, Indore,	PUBLIC POLICY MANAGEMENT IN INDIA	6:00 PM – 7:00 PM
26th July	Mr. Prathap Suthan, Managing Partner/ Creative Officer – BangIn The Middle	ADVETISING AND COMMUNICATION : ROAD AHEAD	
26th July	Dhiraj Sharma, State Training Head – Telecom	BUILD EMPLOYABILITY BEYOND PANDEMIC	3:00 PM – 4:00 PM
27th July	Manu Mahrish, Director - MGT Group, Dubai and Aditya Agarwal, Vice President and Head -Transunion CIBIL	A Panel Discussion on EXPECTATIONS OF THE BFSI INDUSTRY FROM STUDENTS POST COVID-19	3:00 PM – 4:00 PM
28th July	Dr. Richa Tyagi , Counselling Psychologist	DEPRESSION AND ANXIETY: A ROADMAP TO SAFEGUARD ONESELF	3:00 PM – 4:00 PM
29th July	Rajeev Khera, Director (Large accounts) – Huawei Telecommunication (India)	FUTURE OF e-COMMERCE IN THE POST COVID ERA	3:00 PM – 4:00 PM
30th July	Dr. P K Singh, Director - MDI, Gurgaon	NEW TIME: A CALL TO WISDOM	3:00 PM – 4:00 PM